



KATIE LOWERY
GRAPHIC DESIGNER

KATIELOWERY.COM

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815.549.3108

PROFICIENT IN:

InDesign
Photoshop
Illustrator
Video Editing
Digital/Web Design
Procreate

EDUCATION

Eastern Illinois University
BFA: Graphic Design
May 2014

RECHARGE COFFEE CO. KANKAKEE 2021 - CURRENT
Multimedia Designer/Creative Director

Re-branded multiple companies and established media kits and content such as: logos, color schemes, social presence and more. I manage all accounts on a daily basis and ensure growth in each avenue. This can range from opening a new coffee shop, to creating seasonal beverages, delegating fundraisers and farmers markets and managing social account algorithms.

MODERN LUXURY CHICAGO 2017 -2021
Senior Advertising & Marketing Designer

Creating Advertising & Marketing content for over 80 national magazines that include: Eblasts, Promotional Event Collateral, and Client In-book ads.

SURTERRE PROPERTIES NEWPORT BEACH 2016 -2017
Graphic Designer

Creating templated marketing pieces for Real Estate agents.

HLR MEDIA/THE EDGE LONG BEACH 2016
Graphic Designer

Designing The Edge, an arts & entertainment newspaper for the City of Long Beach on a weekly basis.

ESSENCE WATER GARDEN GROVE 2016
Freelancer

Re-branding company content, including: brochures, trade show pop-ups & handouts, as well as social media posts.

JETPACK SEAL BEACH 2015 -2016
Freelancer

Followed branding & client guidelines to create campaign & promotional content including : banners, posters, mailing content, video editing, & photo manipulation.

ES3 FOUNTAIN VALLEY 2015
Freelancer

Handled Photoshop manipulation & animation for dealership training video content.

EDGE SYSTEMS SIGNAL HILL 2015
Freelancer

Handled Photoshop manipulation to help re-brand the company.

LITANIA SPORTS GROUP CHAMPAIGN 2015 - 2016
Graphic Design Intern

Designed catalogs, social media content, flyers, & photo renderings.

MODERNPLUM URBANA 2013 -2015
Graphic Designer

Designed catalogs, mailing pieces, social media banners, & website content that coincided with the company.